WCBK-FM/WMYJ-AM Martinsville, Indiana

ANNUAL EEO REPORT

March 31, 2020

This Annual EEO Report is filed on behalf of WCBK-FM/WMYJ-AM in compliance with the FCC's EEO reporting requirements. This report includes information from April 1, 2019 through March 31, 2020. It is placed in the stations' public files located online at https://publicfiles.fcc.gov/, and on the website at www.wcbk.com. WCBK-FM/WMYJ-AM is an equal opportunity employer that is committed to meeting the station's EEO obligations.

<u>Job Vacancy Information</u> Total # of full-time positions vacant for the period: 2 Total # interviewed for full-time positions for period: 13

Job Title: On-Air Announcer/Ops Director Recruitment Sources Used to Fill Vacancy: 1, 5 Date Position Opened: 2-11-19 Date Position Filled: 3-22-19 Total # Interviewed: 2 2 from Recruitment Source: 1 1 Hired from Recruitment Source: 1

Date Position Filled: 2-25-20 Total # Interviewed: 1 1 from Recruitment Source: 16 1 Hired from Recruitment Source: 16

Job Title: News Director Recruitment Sources Used to Fill Vacancy: 1, 3, 5, 16, 24 Date Position Opened: 1-23-19 Date Position Filled: 6-21-19 Total # Interviewed: 10 4 from Recruitment Source: 1 1 from Recruitment Source: 3 1 from Recruitment Source: 5 1 from Recruitment Source: 24 3 from Recruitment Source: 16 1 Hired from Recruitment Source: 16

Long-term Recruitment Measures

WCBK-FM/WMYJ-AM participated in the following during the period.

- University of Indianapolis Communications Career Fair Spring 2019 in Indianapolis, Indiana
- Indiana Broadcaster's Association (IBA) Fall 2019 Job Fair in Indianapolis, Indiana
- Indiana Broadcaster's Association (IBA) Scholarship Program Announcements (January, 2020 – February, 2020)
- Indiana Broadcaster's Association (IBA) Spring 2020 Virtual Career Day Recruitment Sources Used When Full-time Vacancies Occur
 - 1. WCBK-FM, 1639 Burton Lane, Martinsville, IN 46151
 - 2. WCBK-FM website: www.wcbk.com
 - 2. WCBK-FIVI Website. WWW.WCbK.com
 - 3. Reporter-Times Newspaper, 60 S Jefferson St, Martinsville, IN 46151
 - 4. Hendricks County Flyer, 8109 Kingston St, Avon IN 46123
 - 5. IBA, 303 E 98th St, Ste 161, Indianapolis, IN 46280
 - 6. Workforce Development of Indiana, 490 St Clair St, Mooresville, IN 46158
 - Ball State University Career Center, 2000 W University Ave, Lucina Hall 220, Muncie, IN 47306
 - Indiana University Career Development Center, 625 N Jordan Ave, Bloomington, IN 46405
 - 9. Butler University Center for Career Planning, Atherton Union 315, 460 Sunset Ave, Indianapolis, IN 46208
 - University of Indianapolis Career Services, 1400 E Hanna Ave, Indianapolis, IN 46227
 - 11. Delta Theta Tau Sorority, 933 N Lincoln Hill Lane, Martinsville, IN 46151
 - 12. Delta Theta Tau Sorority, 3025 River Bay Dr North, Indianapolis, IN 46240
 - 13. Job Fairs
 - 14. Current Employee Referral
 - 15. Former Employee Referral
 - 16. Acquaintance Referral
 - 17. Job Shadow
 - 18. Unsolicited
 - 19. WCBK-FM Sign
 - 20. Bloomington Herald-Times via Reporter-Times Ad Share
 - 21. WMYJ-FM, 1639 Burton Lane, Martinsville, IN 46151
 - 22. WCLS-FM, 2723 N. Walnut Street, Bloomington, IN 47404
 - 23. WVNI-FM, 2723 N. Walnut Street, Bloomington, IN 47404